

Pictorial Health Warning and Global Smoking Prevalence

Dina Kania

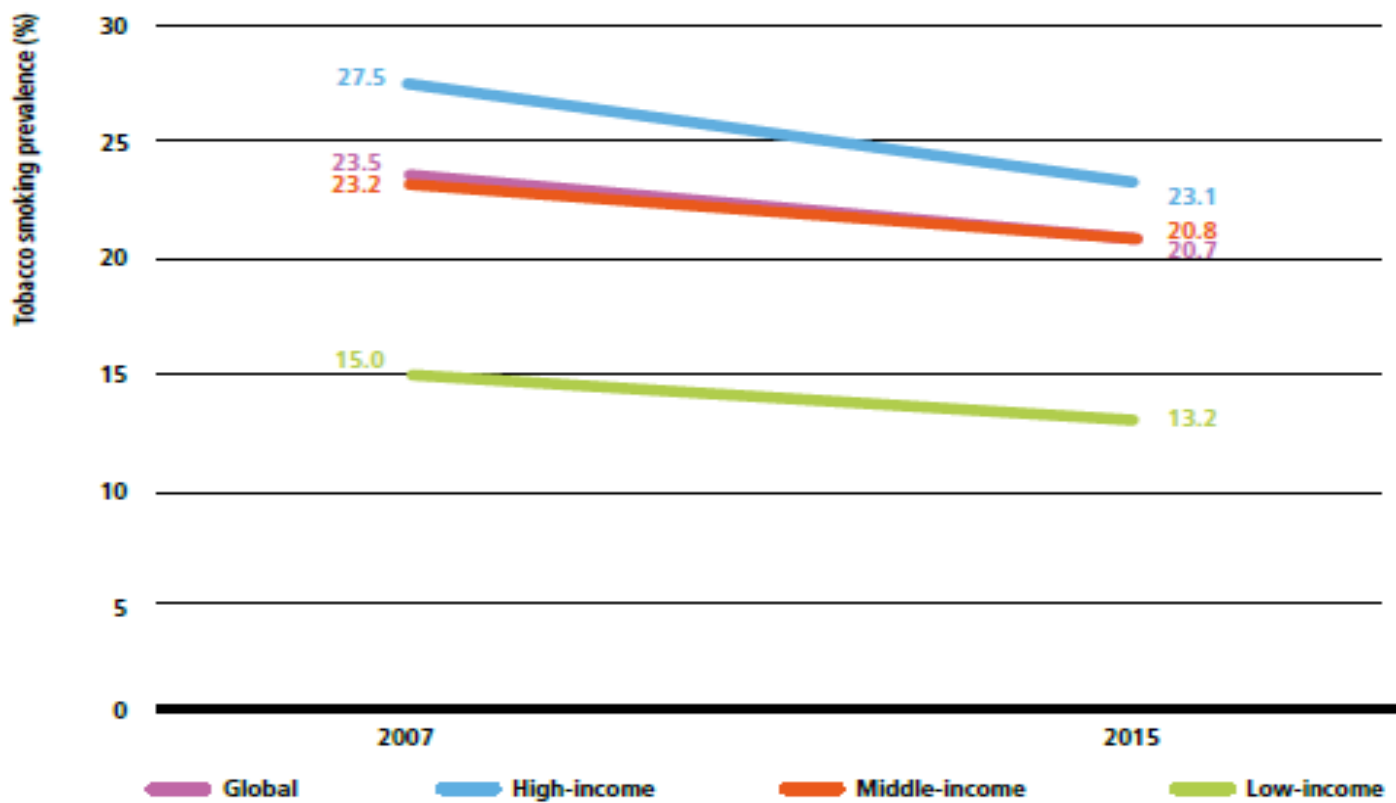
WHO Indonesia

ICTOH Surabaya, 7-8 Mei 2017



Global Smoking Prevalence

CURRENT ADULT TOBACCO SMOKING PREVALENCE, 2007–2015



195 n:

96 ↓

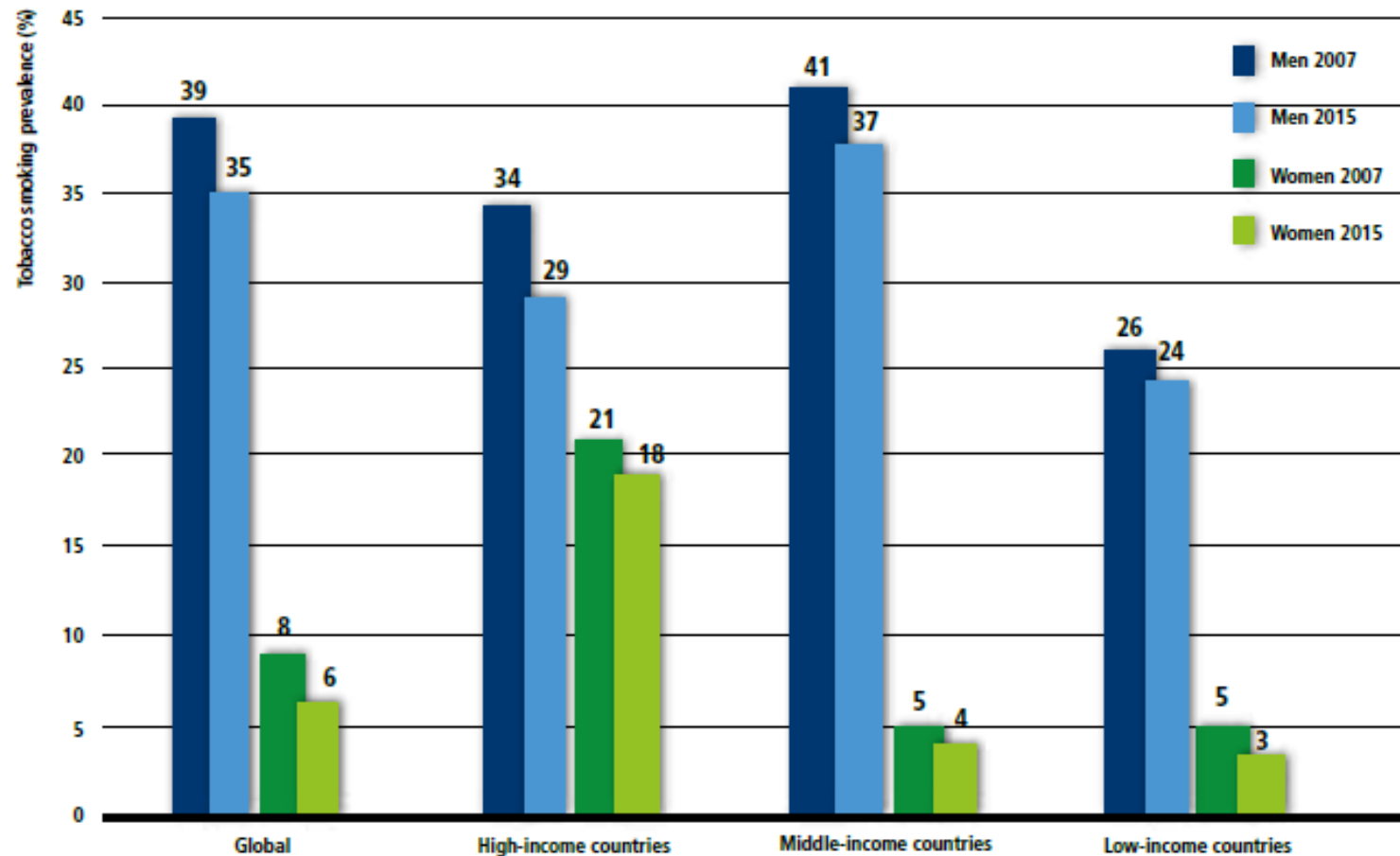
5 ↑

47 ----

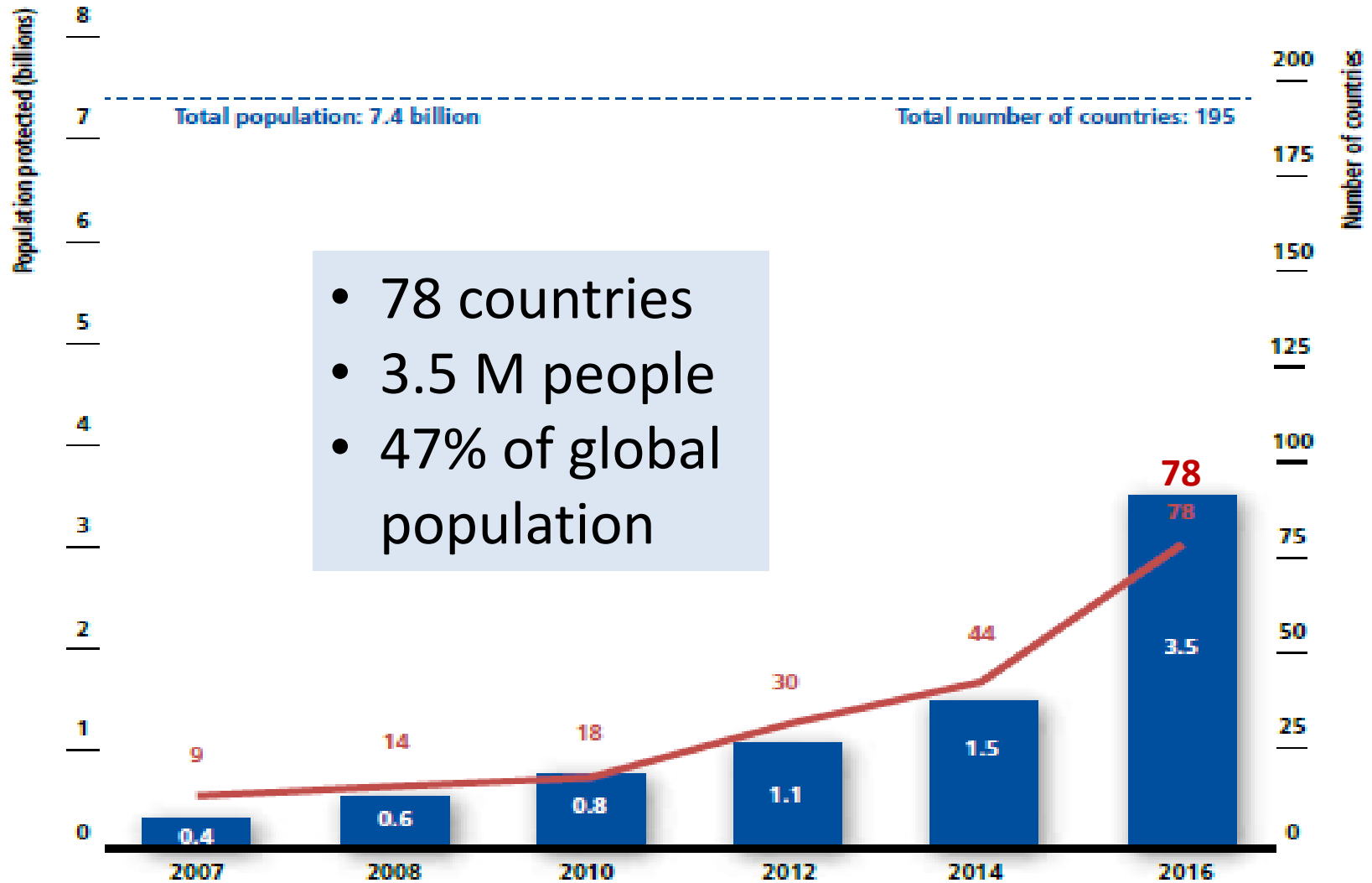
Source: WHO estimates; refer to Technical Note II for more details.

Global Smoking Prevalence

CURRENT ADULT TOBACCO SMOKING PREVALENCE, 2007–2015



Global Progress PHW 2007-2016



Global Progress PHW

HEALTH WARNING LABELS – HIGHEST ACHIEVING COUNTRIES, 2016



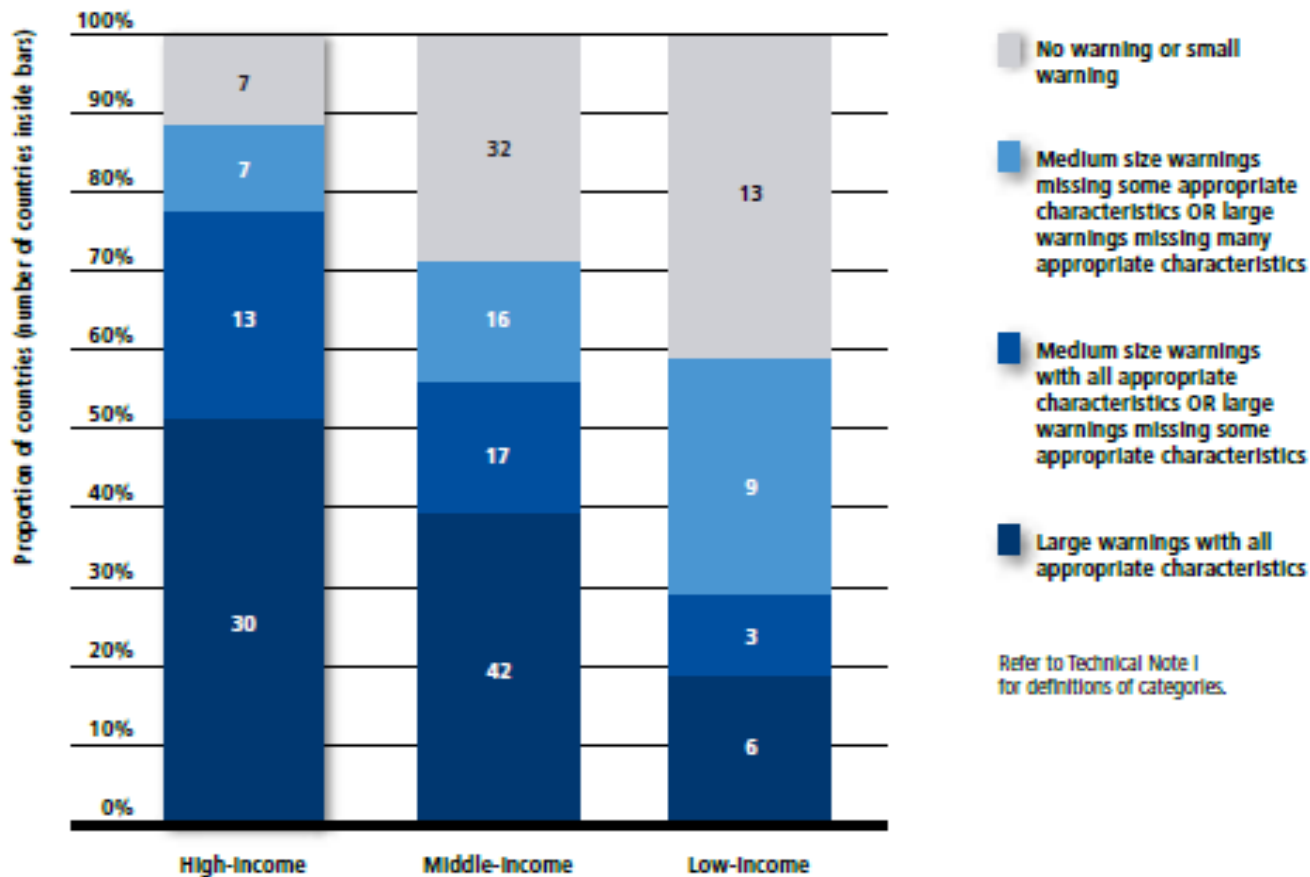
Countries with the highest level of achievement: Argentina, Armenia,* Australia, Austria,* Bangladesh*, Belarus,* Belgium,* Bolivia (Plurinational State of), Brazil, Brunei Darussalam, Bulgaria,* Burkina Faso,* Cambodia,* Canada, Chad,* Chile, Costa Rica, Czechia,* Denmark,* Djibouti, Ecuador, Egypt, El Salvador, Estonia,* Fiji, Finland,* France,* Germany,* Greece,* Hungary,* India,* Iran (Islamic Republic of), Ireland,* Italy,* Jamaica, Kazakhstan, Kyrgyzstan, Lao People's Democratic Republic,* Latvia,* Lithuania,* Madagascar, Malaysia, Malta,* Mauritius, Mexico, Mongolia, Namibia, Nepal, Netherlands,* New Zealand, Niger, Panama, Peru, Philippines, Poland,* Portugal,* Republic of Moldova,* Romania,* Russian Federation, Samoa, Senegal,* Seychelles, Singapore, Slovakia,* Solomon Islands, Sri Lanka, Suriname,* Sweden,* Thailand, Trinidad and Tobago, Turkey, Turkmenistan, Ukraine, United Kingdom,* Uruguay, Vanuatu, Venezuela (Bolivarian Republic of), and Viet Nam.

* Country newly at the highest level since 31 December 2014.

WHO Report on the Global Tobacco Epidemic, 2017

Global Progress PHW

WARNING LABELS

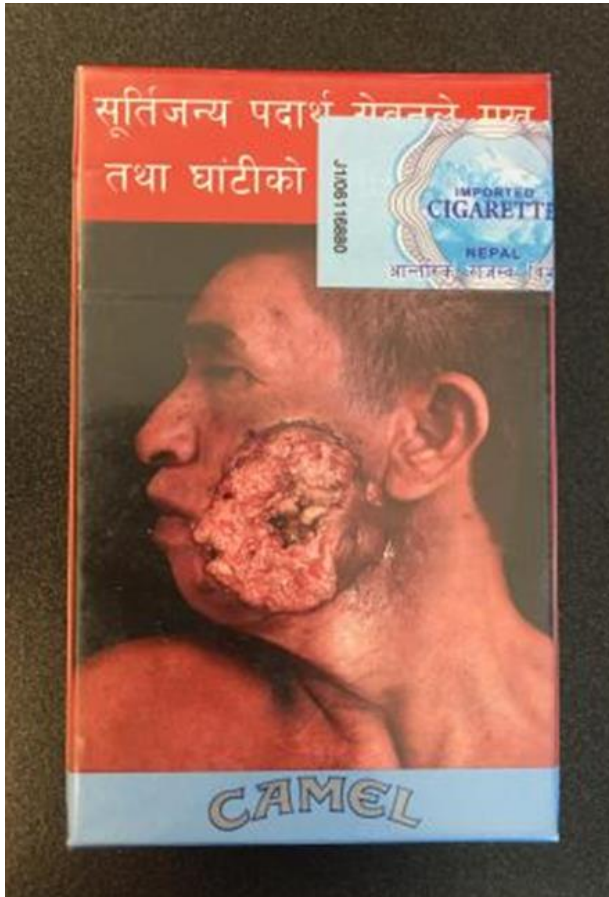


Refer to Technical Note I for definitions of categories.

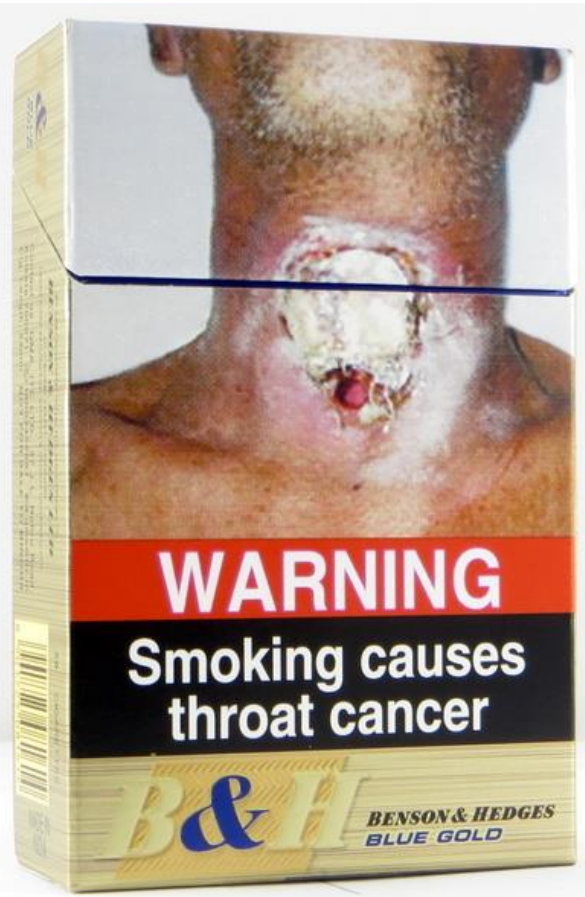
10 world's largest PHW

			front	back
1st	90%	Nepal	90%	90%
1st	90%	Vanuatu	90%	90% (2017)
3rd	85%	India	85%	85%
3rd	85%	Thailand	85%	85%
5th	82.5%	Australia	75%	90%
6th	80%	Sri Lanka	80%	80%
6th	80%	Uruguay	80%	80%
8th	75%	Brunei	75%	75%
8th	75%	Canada	75%	75%
8th	75%	Lao P.D.R.	75%	75%
8th	75%	Myanmar	75%	75%

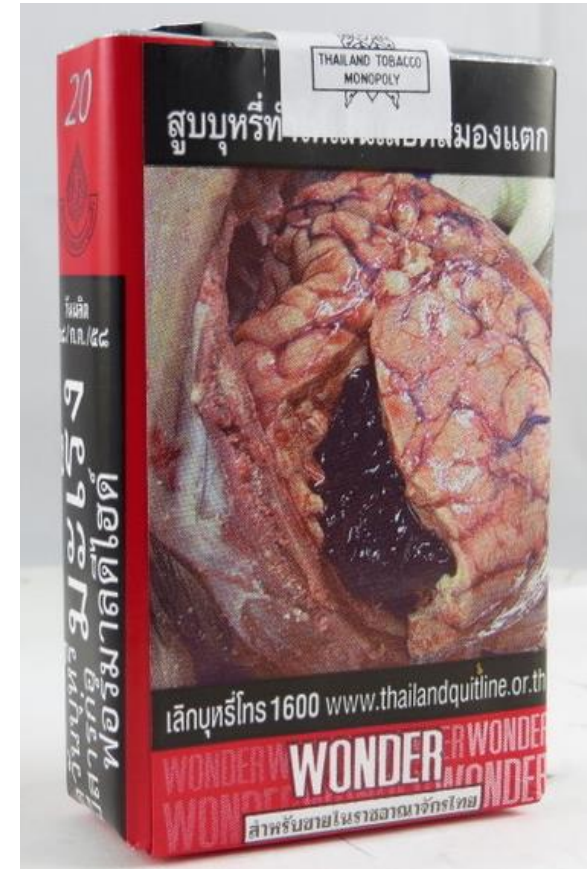
World's largest PHW



Nepal 90%



India 85%



Thailand 85%

Plain Packaging Status 2017

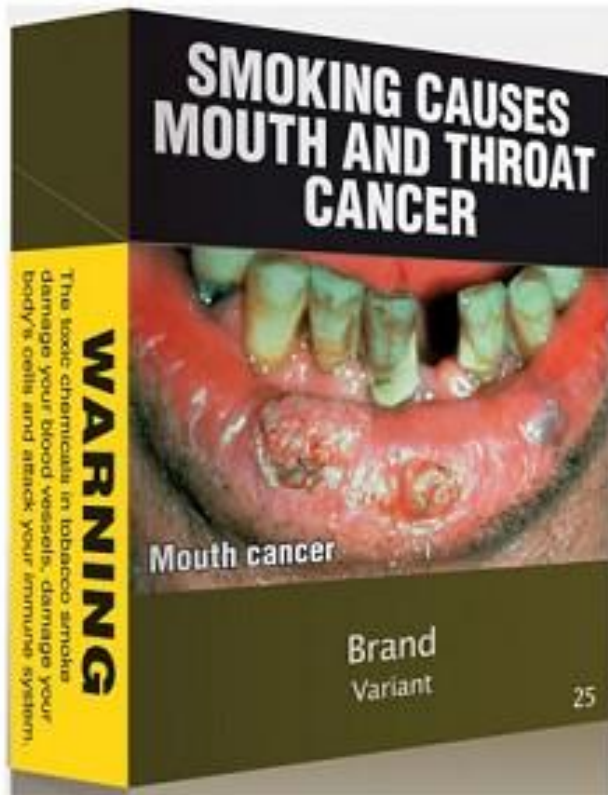


Thanks to Rob Cunningham,
Canadian Cancer Society

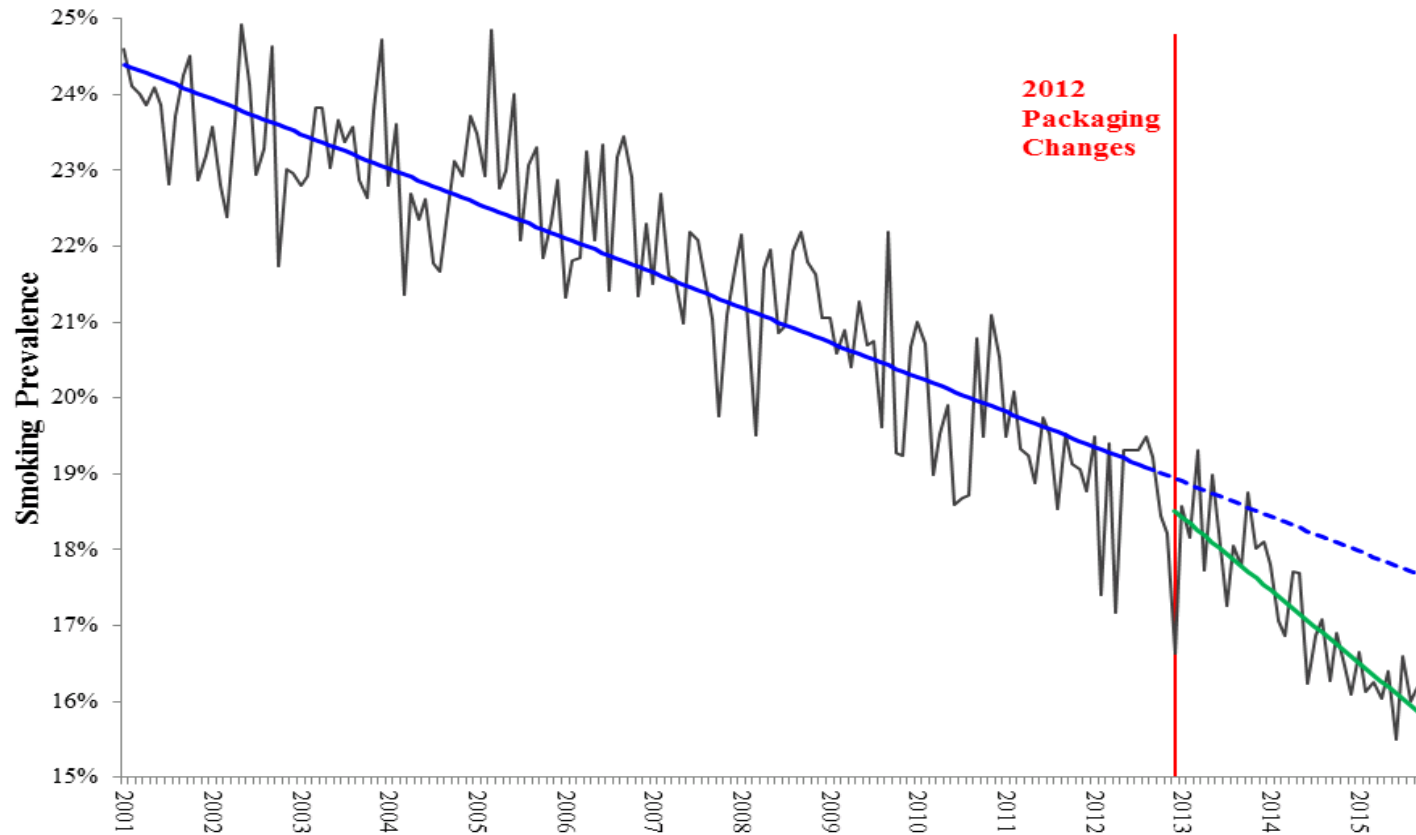
Learn more: <http://bit.ly/2xsQjA2>

<http://www.fctc.org/fca-news/opinion-pieces/1520-plain-packs-proliferating>

Plain Packaging Australia



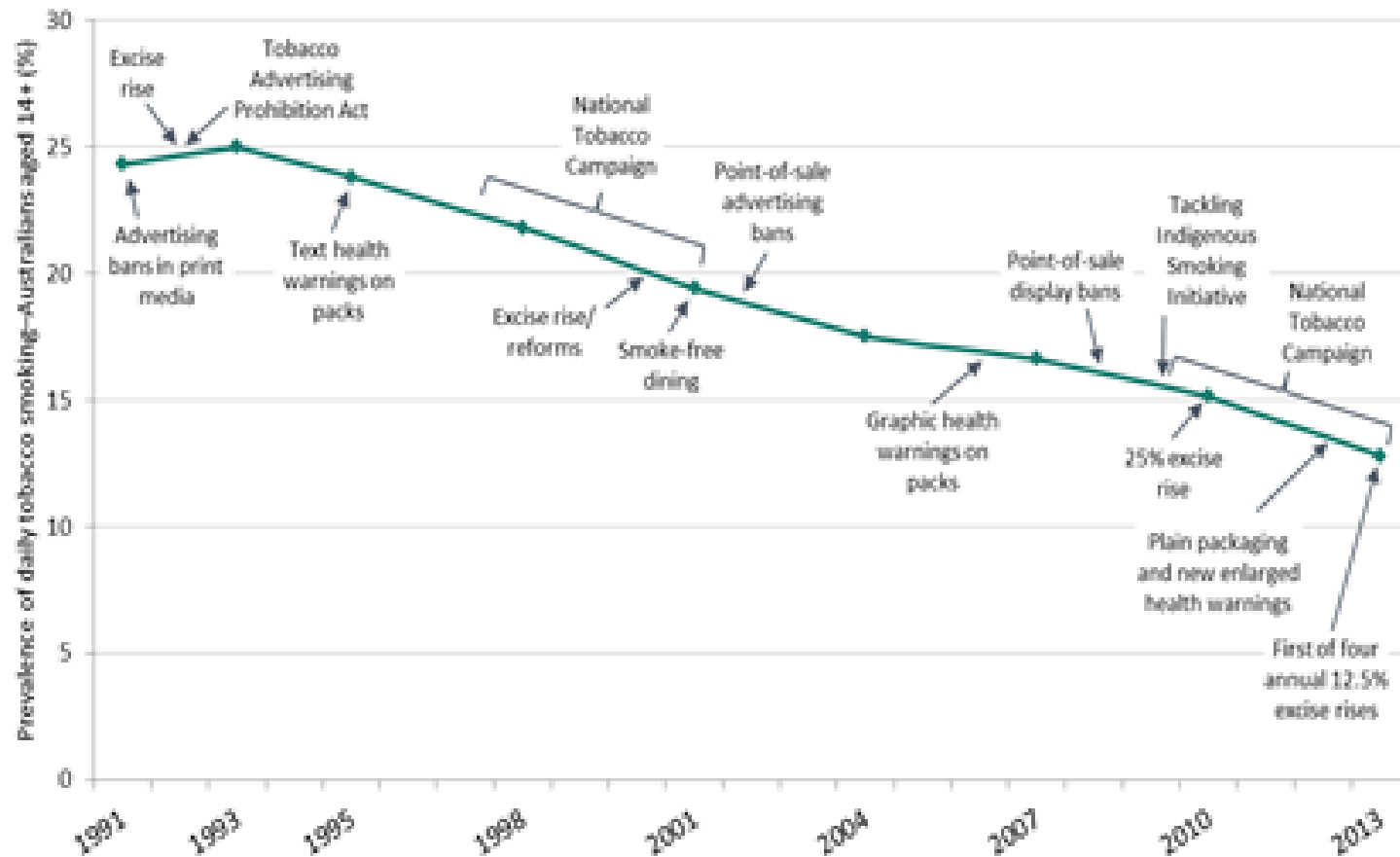
Smoking prevalence in Australia



Note: Data are weighted using the population weights in the RMSS data. Source: RMSS data (January 2001 – September 2015).

Source: Tobacco Plain Packaging, Post-Implementation Review, Department of Health, Australian Government, Appendix A, Study of the Impact of the Tobacco Plain Packaging Measure on Smoking Prevalence in Australia Report of Dr. Tasneem Chipty January 24, 2016

Tobacco Control Policy in Australia



Source: *Tobacco in Australia: facts and issues* and Australian Institute of Health and Welfare, *National Drug Strategy Household Survey detailed report: 2013 - Supplementary tables*, 2014, AIHW: Canberra.



danke

謝謝

ngiyabonga

tesekkür ederim

thank you

gracias

tapadh leat

obrigado

dziękuję

sukriya

terima kasih

go raibh maith agat

merci

спасибо

Баярлалаа

рахмат

merci

dank je

paldies grazzi

bedankt

kiitos

hvala

mauruuru

sagolun

chnorakaloutioun

gracias ago

gràcies

szülyé

taiku

arigato

takk

dakujem

trugarez

তোমাকে ধন্যবাদ

감사합니다

xiexie

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diolch

dhanyavadagalu

shukriya

merci

мерси

хвала

asante manana

obrigada

chokrane murakoze tenki

mochchakkeram

mamnun

djere dieuf tau

дякую

faafetai lava

vinaka

спасиби

blagodaram

kia ora

barka

welalin tack

spas

mahalo

misaotra

matondo

nanni

nandri

kiitos

dankie

dhanyavad

gracie

hvala

mauruuru

kösönöm

vinaka

blagodaram

kia ora

barka

welalin tack

akun dankon aciü

szülyé

djere dieuf tau

дякую

mochchakkeram

mamnun

chokrane murakoze tenki

sobodi

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